

NY Forward - Capital Region Schuylerville

Local Planning Committee (LPC)

Meeting #1

May 29, 2023



NEW YORK
STATE OF
OPPORTUNITY™

NY Forward



Welcome!

LPC Meetings are meant to be working sessions of the LPC

- These meetings are open to the public, but are not intended as interactive public workshops.
- The public is welcome to observe committee meetings and submit comments to SchuylervilleNYF@gmail.com
- During the final 15 minutes of the meeting, all comments received via email will be shared, and individuals present may also make comments.

How to get involved:

- We want to hear from you! There will be many other ways for community members to get involved.
- Visit the Schuylerville NYF website to send comments: www.SchuylervilleNYF.com
- There will be two public workshops and additional opportunities to provide feedback. More details will be posted to the website.

Agenda

- Opening Remarks
- Code of Conduct
- Introductions / Roles and Responsibilities
- Overview of NYF Program
 - Overview of NYF Process and Timeline
 - Schuylerville NYF Application
 - Project Development / Open Call for Projects
 - Public Engagement Strategy
- Public Comment
- Closing Remarks



Stock Studios Photography



Opening Remarks

Mayor Dan Carpenter

Code of Conduct

Code of Conduct - Preamble

Each Local Planning Committee Member is reminded of their obligation to disclose potential conflicts of interest with respect to projects that may be discussed at today's meeting. If you have a potential conflict of interest regarding a project you believe will be discussed during the meeting, please disclose it now and recuse yourself from any discussion or vote on that project.

For example, you may state that you, or a family member, have a financial interest in the project, or you are on the board of the organization proposing the project.

We do not currently have any conflicts of interest on file. Do any LPC members need to make a disclosure to the Committee at this time?

Please inform the LPC co-chairs during the meeting if the need to disclose a conflict arises unexpectedly, and then recuse yourself from discussion or voting on the project.

Code of Conduct

- Members of the NYF Local Planning Committee must always serve and act in the public interest, regardless of their affiliation with, or relationship to, any business, municipality, not-for-profit, agency, program, entity, or interest group.
- Code of Conduct addresses potential conflicts of interest between LPC members and their interests that do not serve the public.
- All Members must read and sign the Code of Conduct **before** the second LPC meeting.
 - Hard copies can be returned to Village Hall, or scan and email to SchuylervilleNYF@gmail.com

Code of Conduct

Members should use the Code of Conduct to guide service and actions while on the Local Planning Committee

Remember DAD:

- **D**isclose conflicts of interest
- **A**ct in the public interest
- **D**isqualify if necessary



Bullard Block

Disclosure

- Any potential conflict of interest must be disclosed at the earliest possible time, which should be prior to the meeting in which the matter will be discussed or as soon as the conflict is noted.
- Even an appearance of impropriety or an appearance of improper conduct should be avoided.
- If unsure of conflict, please request an opinion from NYS DOS Ethics Officer:

Acting General Counsel David Gonzalez

(518) 474-6740

Recusal

- A Member may not vote, or attempt to influence a discussion or vote, where potential conflict exists.
- Members may provide factual information in a public forum about a project from which they have recused.



Introductions / Roles and Responsibilities

Local Planning Committee

Co-Chairs

Dan Carpenter

Mayor, Village of Schuylerville

Michael Lyons

President, Greater Capital Region Building & Construction Trades Council, REDC

Members

Pam Pradachith-Demler

Partner, Bound By Fate

Jamie Rock

Partner, Kickstart Café

Todd Shimkus

President, Saratoga County Chamber of Commerce

Greg Connors

President/CEO, SEDC

Caitlin Johnson

Director, Schuylerville Library

Lori Schultz

Board Member, Friends of Fort Hardy

Cindy Wian

Board Member, Schuylerville Community Council/Chamber

Alex Zuis

Vice President, Old Saratoga Athletic Association

Nathan Kocak

Co-Principal, Schuylerville Central School District

State Agencies

Department of State (DOS) will provide guidance and support for the planning process, manage the consultant team, assist in meeting preparation, and participate in review of documents.

- Matt Smith, Matthew.Smith@dos.ny.gov

Homes and Community Renewal (HCR) will provide expertise in housing development, CDBG, and HCR grants and programs.

- Mary Barthelme, Mary.Barthelme@hcr.ny.gov

Empire State Development (ESD) representative will provide broad knowledge of development and information about State revitalization funding programs.

- Joe Landy, Joseph.Landy@esd.ny.gov

NYSERDA will provide technical assistance related to decarbonization strategies and funding sources.

- Matthew Brown, Matthew.Brown@nyserda.ny.gov

Consultant Team

Buro Happold: project management and revitalization strategy

- Ian Nicholson, Ian.Nicholson@BuroHappold.com

Interboro: public engagement, architecture, urban design

- Daniel D'Oca, Dan@InterboroPartners.com

EDR: landscape architecture, civil/ environmental engineering

BJH Advisors: real estate analysis

Stuart Lynn: cost estimating

BURO HAPPOLD

INTERBORO

EDR



Roles and Responsibilities

Local Planning Committee (LPC)

NY State Agencies

Consultant Team

Village of Schuylerville Staff

- Review and comment on the Downtown Profile and Assessment
- Establish the vision for downtown revitalization
- Develop goals and strategies to achieve the downtown vision
- Guide a public engagement strategy appropriate for Schuylerville and take an active role in outreach
- Evaluate and select priority projects for funding
- Work with State and consultant team to prepare, revise, and submit the Strategic Investment Plan
- Sign the Code of Conduct and recuse themselves when there's a conflict

Roles and Responsibilities

Local Planning Committee (LPC)

NY State Agencies

Consultant Team

Village of Schuylerville Staff

- Ensure consultants and LPC meetings complete key tasks
- Facilitate interagency evaluation of proposed projects
- Review documents prepared by consultants
- Provide technical assistance to project sponsors, when appropriate

Roles and Responsibilities

Local Planning Committee (LPC)

NY State Agencies

Consultant Team

Village of Schuylerville Staff

- Prepare draft documents for review by NY State planners and LPC
- Lead public engagement events and seek community input
- Prepare project profiles and analyses that demonstrate feasibility and impact
- Provide expertise in wide array of disciplines

Roles and Responsibilities

Local Planning Committee (LPC)

NY State Agencies

Consultant Team

Village of Schuylerville Staff

- Provide local expertise to consultants and NY State planners
- Assist with meeting logistics, provide necessary background data and information
- Help identify municipal programs and resources that can be used to advance the NYF process
- Act as local point of contact of public engagement

Overview of NYF Program

What is NY Forward?

- The DRI program was launched in 2016 to improve the vitality of urban centers across the State.
- The 10 Regional Economic Development Councils (REDC's) select communities for significant investment to transform the downtown economy.
- This year is the second round of NY Forward, which applies the same approach as DRI, but to smaller downtowns, with either a **\$4.5m** or \$2.25m grant award.
- Each community prepares a Strategic Investment Plan to identify specific projects to promote downtown revitalization.

"The NY Forward program focuses on creating healthy, vibrant, walkable downtowns that catalyze sustainable economic development and accrue numerous economic, social, and environmental benefits to the locality, the region and the State as a whole."



DRI and NY Forward Program Goals



Create an active downtown with a strong sense of place.



Attract new businesses that create a robust mix of shopping, entertainment, and service options for residents and visitors, and that provide job opportunities for a variety of skills and salaries.



Enhance public spaces for arts and cultural events that serve the existing members of the community but also draw in visitors from around the region.



Build a diverse population, with residents and workers supported by complementary diverse housing and employment opportunities.



Grow the local property tax base.

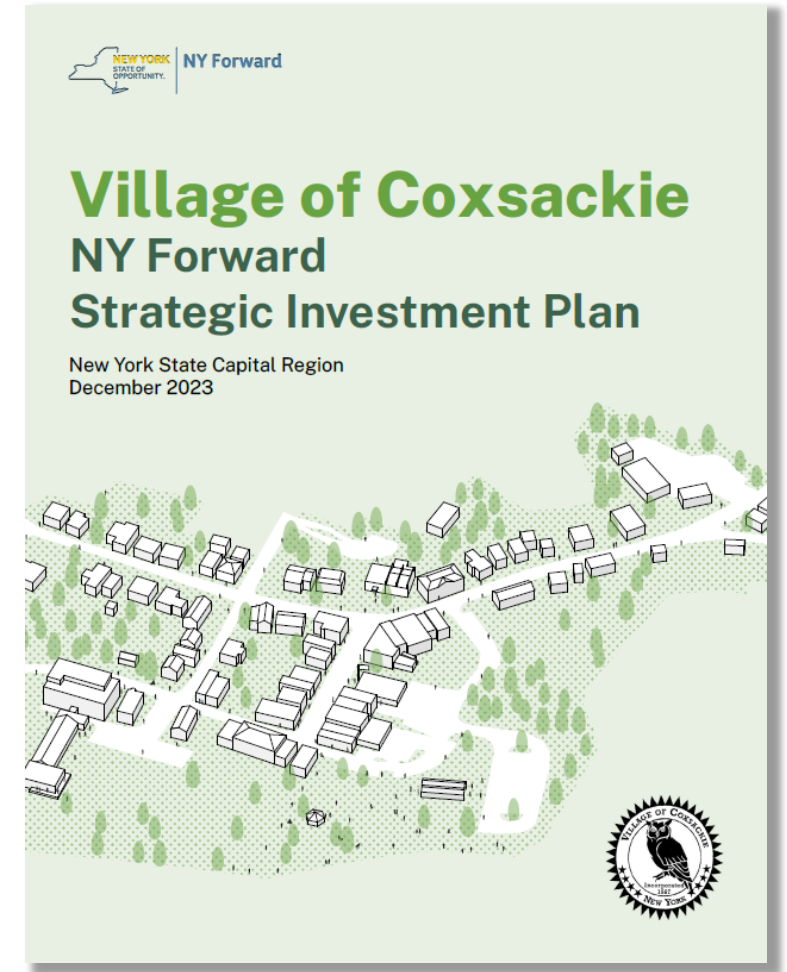


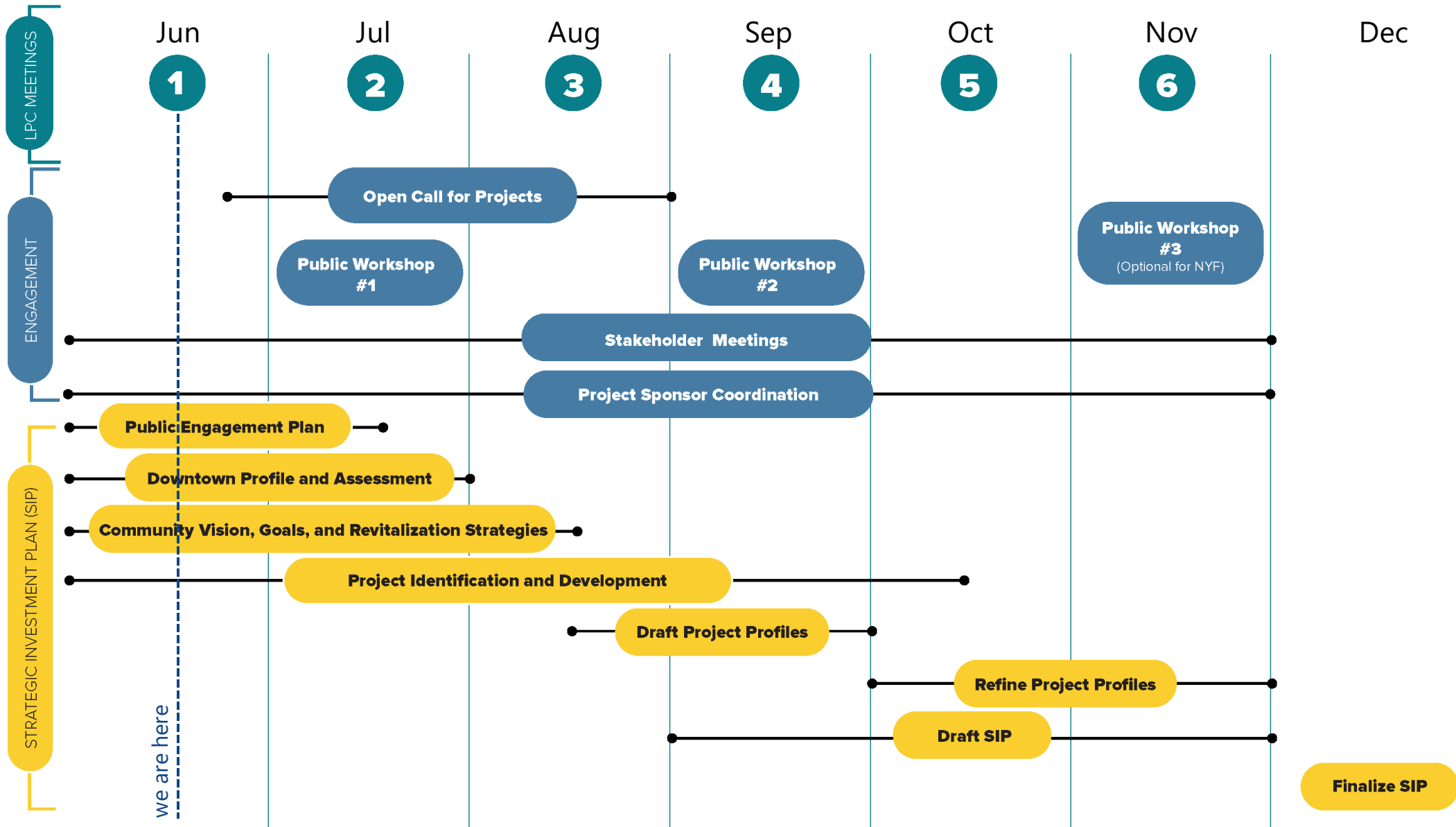
Provide amenities that support and enhance downtown living and quality of life.



Reduce greenhouse gas emissions and support investments that are more resilient to future climate change impacts.

NY Forward Planning Process

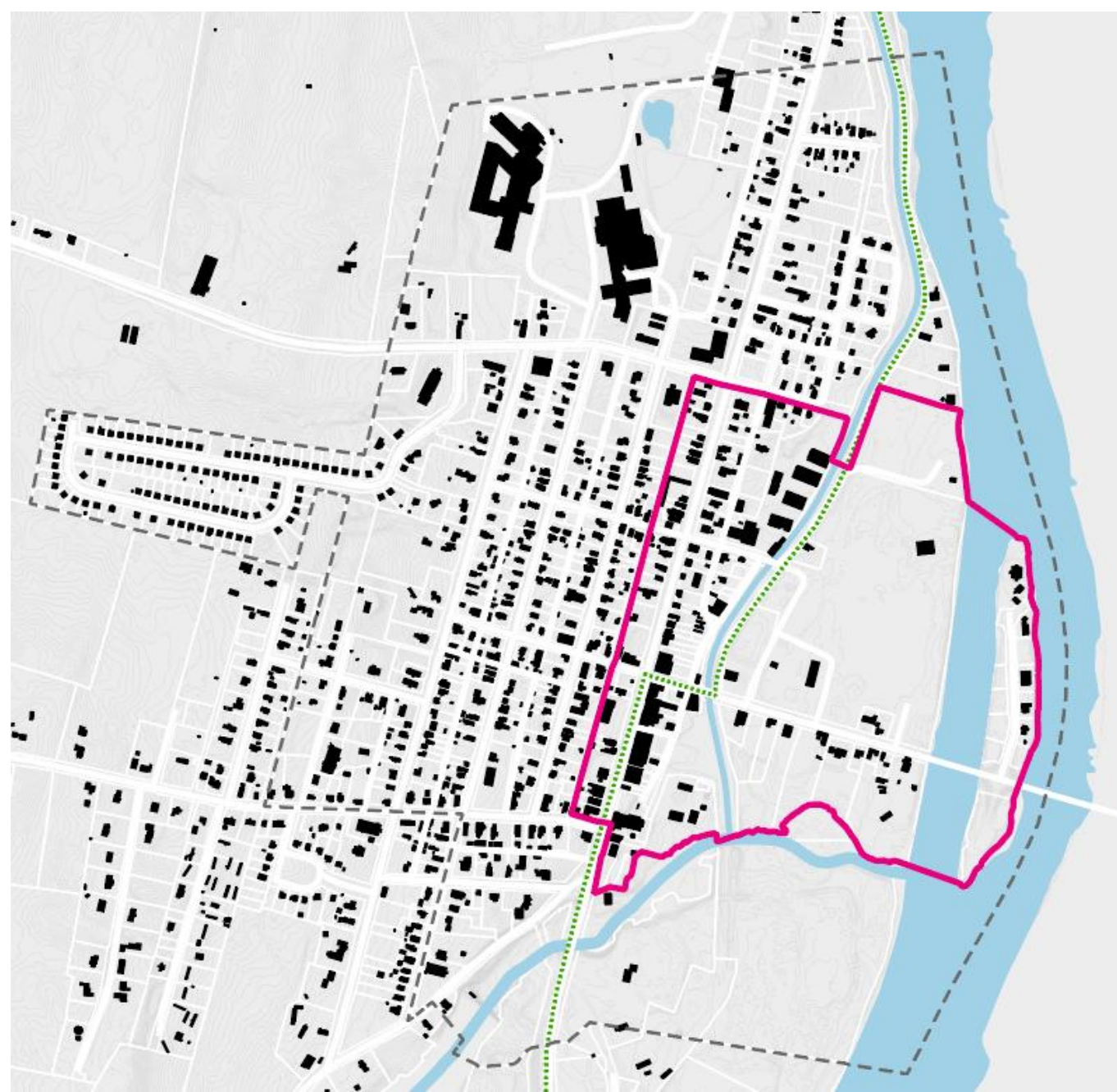




Schuylerville NYF Application

NYF Area Overview

- Area includes:
 - Fort Hardy Park
 - Old Champlain Canal
 - Bullard Block
 - Broad Street



Preliminary Downtown Vision

“The Vision for the Village of Schuylerville includes three strategic goals:

- 1) Move the Village beyond the PCB cleanup to become a community recognized for its resilience, with a focus on environmental responsibility, historic preservation, a walkable community with family-based outdoor recreation, and rural entrepreneurship.*
- 2) Create more jobs and lodging options, improve wayfinding, and establish the Village as a unique year-round destination for tourism along the Empire State Trail, the Champlain Canal Trail, and the Hudson River.*
- 3) Build and renovate downtown properties with a focus on housing to enable more people, workers, families, artists, and entrepreneurs to live, work, and play in Schuylerville.”*

Preliminary Downtown Goals

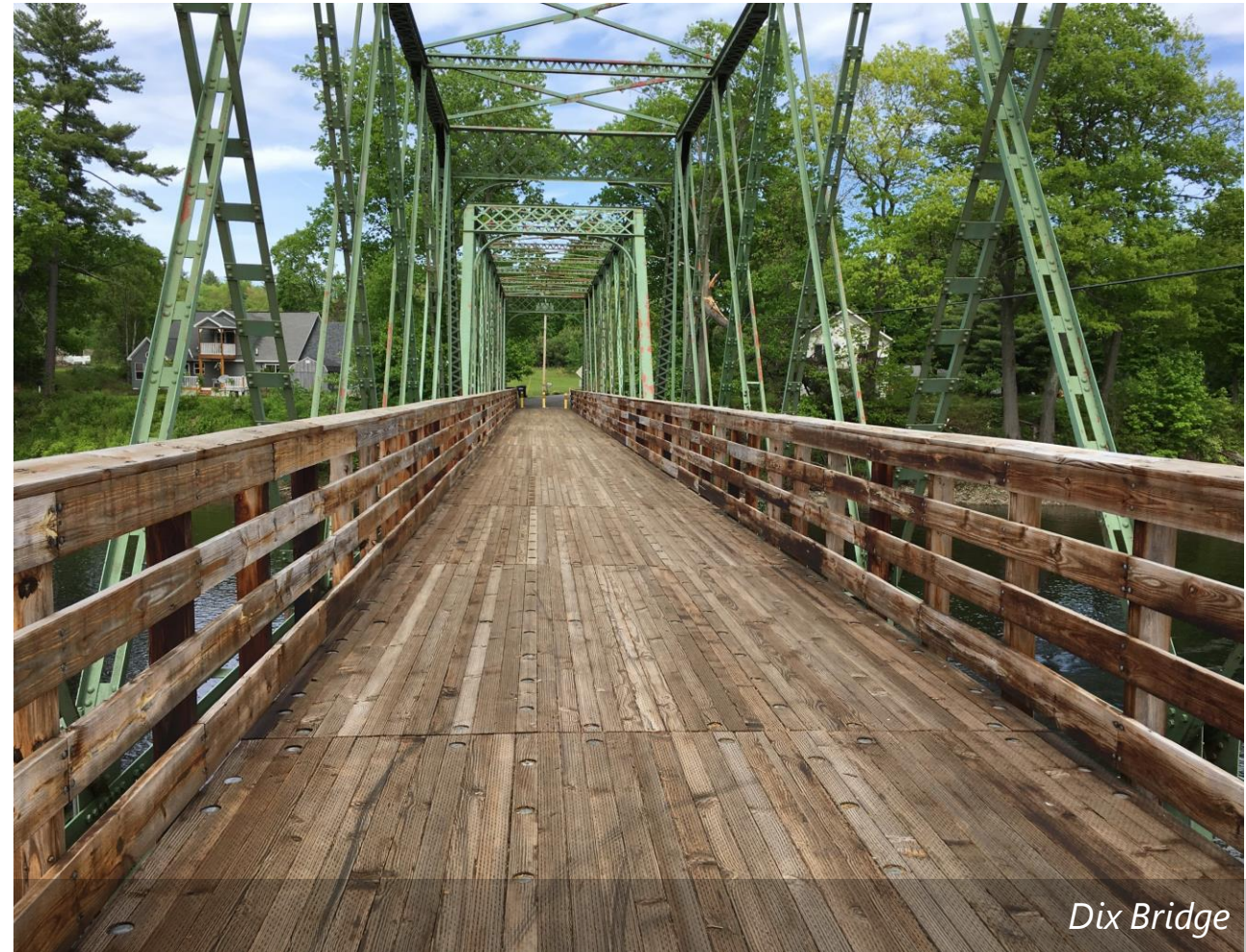
- Historic preservation
- Environmental conservation
- Outdoor recreation
- Rural entrepreneurship
- Tourism along the trails and Hudson River
- Downtown renovation



General Philip Schuyler House

Past investments

- \$13 million in Public and Private Investment
 - New Stewart's Shops
 - Schuylerville Marina & Basin Grill
 - DOT Modernization of Broad & Ferry Street Intersection
 - Construction of Empire State Trail within project area
 - Gateway Visitor Center
 - Village Sidewalk Improvements
 - Village Tree Planting Program
 - Construction of Sword Surrender Site
 - Improvements to the General Schuyler House
 - Dix Bridge and Hudson Crossing Park
 - New and expanding business fit-up investments



Local Plans & Policies

Fort Hardy Park Master Plan (2022)

- Development plan for Fort Hardy Park targets revitalization of key areas: sports complex, community core, waterfront corridor, and North Park Extension. Strong focus on walkability, enhanced recreational space, and community engagement.
- \$19.9 million, 8-phase project seeking funding from various sources

Old Champlain Canal (2018)

- Report identifies remaining contaminants in Old Champlain Canal and former towpath, covering 1.5 miles along Empire State Trail from Hudson Crossing Park to Fort Hardy Park and across Ferry Street.
- Completion of study enables Village to take action to restore water flow between canal and turning basin.
- Restoration and clean-up will allow residents and visitors to use waterway for paddle boarding, kayaking, and canoeing



Administrative Capacity

- Village Staff
 - Mayor – Dan Carpenter
 - Village Board of Trustees
- Schuylerville Community Council
 - Member of Saratoga County Chamber of Commerce



Stock Studios Photography

Public Outreach / Support

- NY Forward application process
 - NY Forward Task Force met twice, Schuylerville Community Council meets quarterly, and there have been 8 Schuylerville Community Conversations.
 - Feedback from community meetings have included 102 recommendations for New York Forward projects.
- Public meetings have been advertised in **The Post Star** and the **Schuylerville Community Facebook** page



Empire State Trailhead

Project Opportunities

- NYF total award amount of \$4.5 million, with \$4.525 million in matching funds identified in NYF Application
- 7 projects identified in NYF Application
- Thematic focus on housing, environmental restoration, outdoor recreation, and tourism
- **ALL PROJECTS MUST BE SUBMITTED THRU THE OPEN CALL, INCLUDING THE ONES PREVIOUSLY SUBMITTED IN THE NYF PROGRAM APPLICATION – NOTHING HAS BEEN PRE-DETERMINED! ALL IDEAS WELCOME!**

Project Development

Project Development Process

1. Project Sponsors propose projects through the Open Call
2. Sponsors then develop Projects further, with support from:
 - Consultant team
 - State agencies (DOS, HCR, ESD, NYSERDA)
 - Municipal representatives
 - Outside entities (SBDC's, EAC's, CDFI's)
3. LPC evaluates Projects according to set criteria
4. Strategic Investment Plan submitted to State, including non-ranked slate of Projects totaling more than \$4.5 million recommended investment



Open Call for Projects

- **All Projects must go through this process**
- All Projects must be submitted by a Project Sponsor with the capacity to execute
- Open, fair, and transparent process for LPC to vet project proposals
- Allows LPC and consultant team to obtain information in a consistent manner
- **Submission through the Open Call does not guarantee inclusion in the final plan**

How to Submit Your Project

- 1 Review the Eligibility Criteria**
on page 2 to make sure your project is eligible to be considered for [DRI/NYF] funding.
- 2 Review the Project Requirements**
on page 3 to see how your project will be evaluated by the [DRI/NYF community] Local Planning Committee and New York State.
- 3 Review the Evaluation Criteria**
on page 4 to see how the State evaluates projects and to understand how the [DRI/NYF community] LPC may evaluate projects.
- 4 Fill out the Project Proposal Submission Form**
on pages 5 through 11. Address each topic thoroughly and completely. The LPC will use this information to consider projects to be included in the [DRI/NYF community's] Strategic Investment Plan.
- 5 Submit your Completed Application**
Submit your Completed Application (and any supplemental materials) either electronically, in-person, or by mail no later than [TBD].

→ **To submit online:**

Go to [insert DRI/NYF community's project website with instructions on how to access and submit the Project Form]

→ **To submit via email:**

Email your completed application and any supplemental materials to [provide email]

→ **To submit a hard copy, mail or hand-deliver:**

[provide address]

- ? Questions regarding project eligibility, evaluation, or the project forms can be directed to [provide contact] at [provide email]**

Open Call for Projects

Launch: TBD (early June 5)

Office hours to discuss projects: TBD (late June)

Deadline for questions: TBD (mid July)

Deadline to submit projects: TBD (late July)

Email address for questions and project submissions:

SchuylervilleNYF@gmail.com

How to Submit Your Project

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Open Call for Projects Form

- Project Sponsor
- Project Location
- Existing Conditions
- Project Type
- Project Title and Description
- Property Ownership
- Preliminary Funding Estimate
- Capacity
- Partners
- Project Readiness and Timeframe for Implementation
- Resiliency
- Anticipated Revitalization Benefits
- Supplemental Information (such as photos or renderings)
- Decarbonization

Project Development

Eligible Project Types

- New development and/or rehabilitation of existing downtown buildings (may include design fees)
- Public improvement projects
- Small Project Fund
 - locally managed, \$300,000 max (up to \$600,00 may be requested if clear need and interest is demonstrated through concrete proposals)
 - 25% matching requirement
- Branding and marketing

Ineligible Activities

- Standalone planning activities
- Operations and maintenance
- Pre-award costs
- Property acquisition
- Training and other program expenses

Project Development

Project Requirements

- Shovel-ready within 2 years
- Project size/scale – large enough to be transformative
- Project sponsor capacity – public, non-profit, private entities
- Financing
- Matching and leverage
 - matching requirement determined by LPC – at least 25%
- Decarbonization



The Canal Towpath Mule

Public Engagement Strategy

Public Engagement Plan

- Draft Public Engagement Plan
- Public outreach tools include:
 - 5-6 LPC Meetings
 - 2 Public Meetings / Workshops
 - 1+ Local Outreach Activities
 - Project Website
 - Stakeholder Meetings



LPC Meetings

- Meeting #1 in progress!
- Venue: **Saratoga Town Hall, 12 Spring St.**
- 4-5 additional meetings to be scheduled:
 - LPC Meeting #2: July 16 12-2pm
 - LPC Meeting #3: Aug 14 12-2pm
 - LPC Meeting #4: Sep 18 12-2pm
 - LPC Meeting #5: Oct 17 6-8pm
 - LPC Meeting #6: Nov 14 6-8pm (HOLD)
- All are open to the public, include public comment
- Purpose is to brainstorm ideas, provide direction and feedback to consultant teams, review planning products, and discuss engagement efforts.



Public Workshops

- Public Workshop #1 – **Jun 27, 6-8pm**
 - *At least 1 week prior to LPC-2*
- Public Workshop #2 – **Sep 18, 6-8pm**
 - *At least 1 week prior to LPC-4*
- **Venue?**
 - Town Hall
 - (Legion as potential backup)
- Interactive engagement with the public
- Solicit ideas and feedback from the public on various topics
- Language access, ADA accessibility, and other approaches to ensure inclusivity



Canal Region Visitor Center

Local Outreach Activities

- Leverage existing community calendar of events, such as:
 - 8/4 Turning Point Parade
 - 8/10 HCP's Cardboard Boat Race & Turning Point Festival
 - Mid Sep: Village-wide Garage Sale
 - Late Oct: Scarecrow Stroll (hard to table?)
- Meant to engage a broad range of constituents



Turning Point Parade

Key Stakeholders

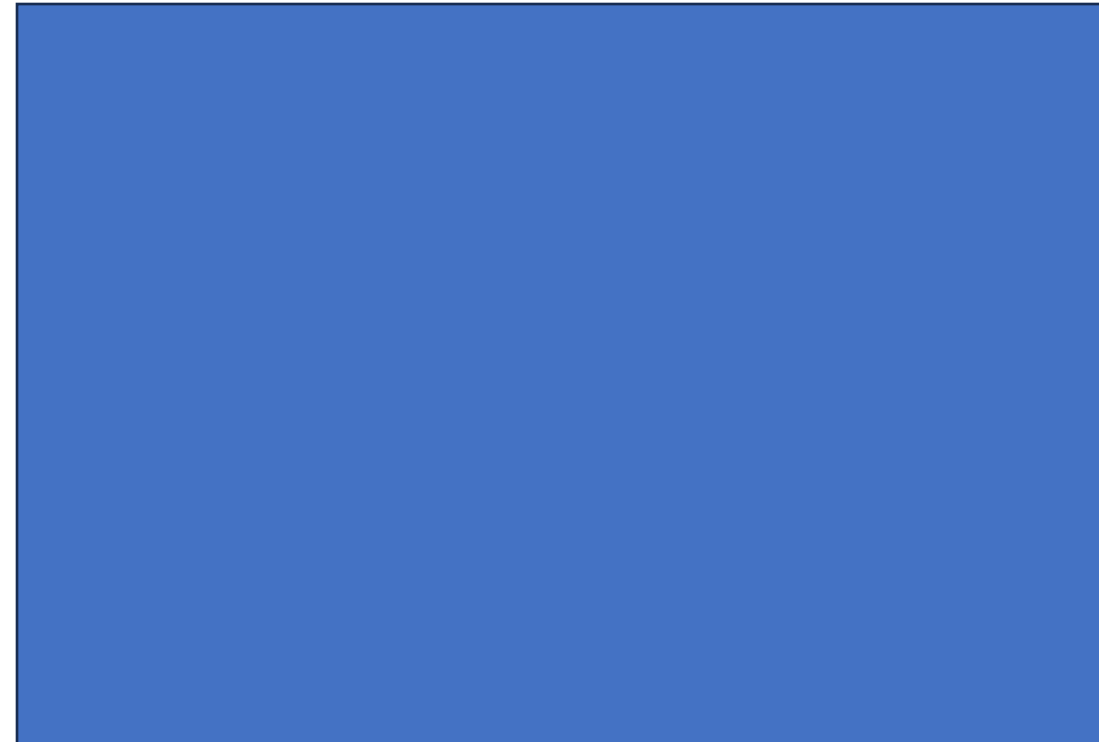
- Meetings and/or focus groups to be arranged with key stakeholders, such as:
 - [help us fill in the blank!]
- Provides an opportunity to better understand community needs, identify local opportunities, and inform development of potential projects



Hudson Crossing Park

Social Media, Online Outreach, Press Strategies

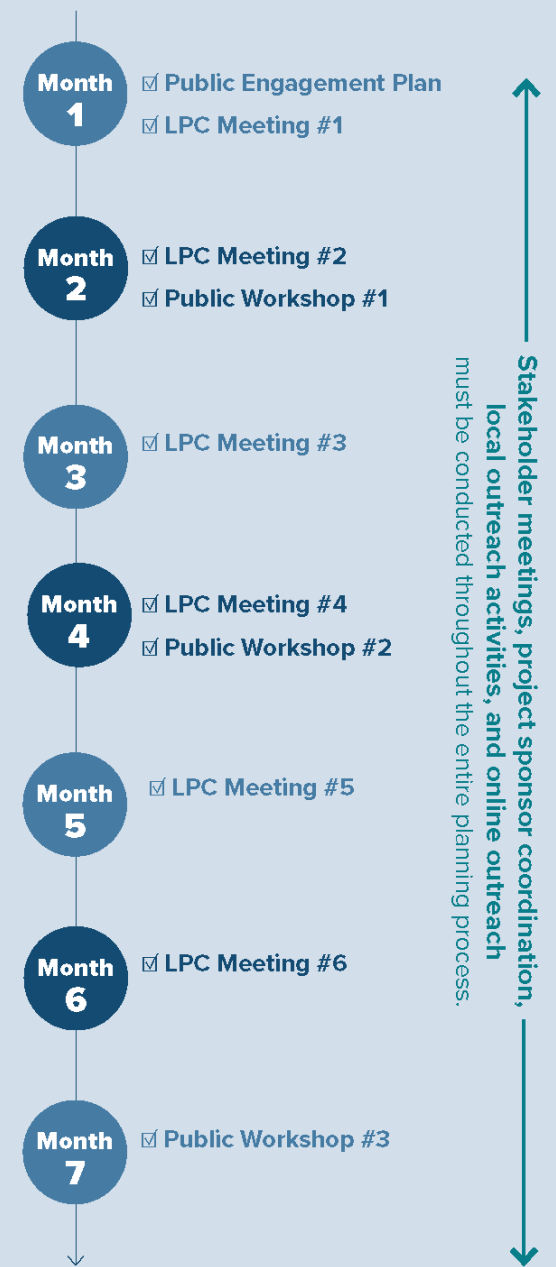
- Project website is live!
- Will host information on meetings, events, and project progress including proposed project information
- Will also provide a platform for feedback and interaction from the public, including the Open Call for Projects
- Schuylerville Community Facebook page



www.SchuylervilleNYF.com

LPC / Public Engagement Timeline

- Launch Website – Week of May 27
- LPC Meeting #1 – Wednesday, May 29, 12-2pm
- Open Call for Projects (released) – TBD (early June)
- Public Workshop #1 – June 27, 6-8pm
- LPC Meeting #2 – July 16, 12-2pm
- Local Outreach Activity – local events?
- LPC Meeting #3 – Aug 14, 12-2pm
- Public Workshop #2 – Sep 5, 6-8pm
- LPC Meeting #4 – Sep 18, 12-2pm
- LPC Meeting #5 – Oct 17, 6-8pm
- Strategic Investment Plan (draft) – late Nov



Local Planning Committee Q&A

Public Comment

please submit comments to

SchuylervilleNYF@gmail.com

Closing Remarks

Mayor Dan Carpenter

Next steps

- ✓ Finalize Public Engagement Plan
- ✓ Send out Open Call for Projects
- ✓ Refine Downtown Vision and Goals
- ✓ Develop Downtown Profile and Assessment

Public Workshop 1

6/27

6:00-8:00pm

Town Hall

LPC Meeting 2

7/16

12:00-2:00pm

Town Hall

LPC Meeting 3

8/14

12:00-2:00pm

Town Hall

A scenic view of a lake with a wooden railing in the foreground, trees on the left, and houses in the distance under a blue sky with clouds.

Thank you!